














Exhibit A

Biblical Archaeology Review Mailing List

Biblical Archaeology Review is the world's largest circulation biblical archaeology magazine. Readers are culturally aware and interested in educational, charitable and life-style enriching services and products. Perfect prospects for cultural, travel, financial, religious and publishing offers.

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SEGMENTS		COUNTS THROUGH 05/31/2022	POPULARITY: ***** 100
121,364 TOTAL UNIVERSE / BASE RATE		\$110.00/M	MARKET: CONSUMER
72,735 12 MONTH ACTIVE		\$110.00/M	CHANNELS: 
38,558 6 MONTH ACTIVE		+ \$5.00/M	SOURCE: DIRECT MAIL SOLD, PUBLICATIONS, DIRECT RESPONSE
14,837 3 MONTH ACTIVE		+ \$10.00/M	PRIVACY: UNKNOWN
24,155 6 MONTH EXPIRES		\$75.00/M	DMA?: YES - MEMBER
1,808 CANADIAN ACTIVES		\$300.00/F	STATUS: STANDARD PROVIDER
CANADIAN NON-PROFIT RATE		\$200.00/F	GEO: USA
CATALOG RATE		\$85.00/M	CANADA
CHARITABLE FUNDRAISER OFFER RATE		\$75.00/M	GENDER: 26% FEMALE 73% MALE
DESCRIPTION			SELECTS
<p><i>Biblical Archaeology Review</i>, the flagship magazine of the Biblical Archaeology Society, is the world's largest circulation biblical archaeology magazine. Its articles—by the world's leading scholars and archaeologists—make the latest scholarship relating to archaeology and the Bible understandable and exciting to the interested layperson. Covering both Old and New Testaments BAR also reports the latest controversies in the world of scholarship (like the Dead Sea Scrolls), and BAR's pictures are breathtaking.</p>  <p>BAR is nonsectarian, and its readers are mature, well-educated and financially secure. They are religious and secular. They are culturally aware and interested in educational, charitable, and lifestyle-enriching services and products. These direct-mail sold subscribers are excellent prospects for cultural, travel, financial, religious (especially Christian), and publishing offers.</p> <p>Average Age: 56 Average HHI \$75K 95% Paid 79% Homeowners 69% Married 69% College Graduates 49% Graduate School 41% Invest</p>			1 MONTH \$15.00/M
			3 MONTH \$10.00/M
			6 MONTH \$5.00/M
			ADDRESS TYPE \$8.00/M
			GENDER \$8.00/M
			PAID \$8.00/M
			SCF/STATE/ZIP \$8.00/M
			SOURCE \$8.00/M
			ZIP + 4 \$8.00/M
			ADDRESSING
			KEY CODING NOT AVAILABLE
			EMAIL DELIVERY \$50.00/F
			FTP DELIVERY \$50.00/F
			RELATED LISTS
			 WILAND PUBLISHING/SUBSCRIBER DATABASE
			 SMITHSONIAN MAGAZINE
			 I-BEHAVIOR DATABASE
			 DISCOVER MAGAZINE ACTIVE SUBSCRIBERS
			 ARCHAEOLOGICAL CONSERVANCY - DONORS
			 ARCHAEOLOGY MAGAZINE
			 CHRISTIANITY TODAY
			 THE GREAT COURSES FROM THE TEACHING COMPANY & ENHANCED
			 GOD'S WORD TO THE NATIONS
			 MISSION SOCIETY
			 AMERICAN BIBLE SOCIETY